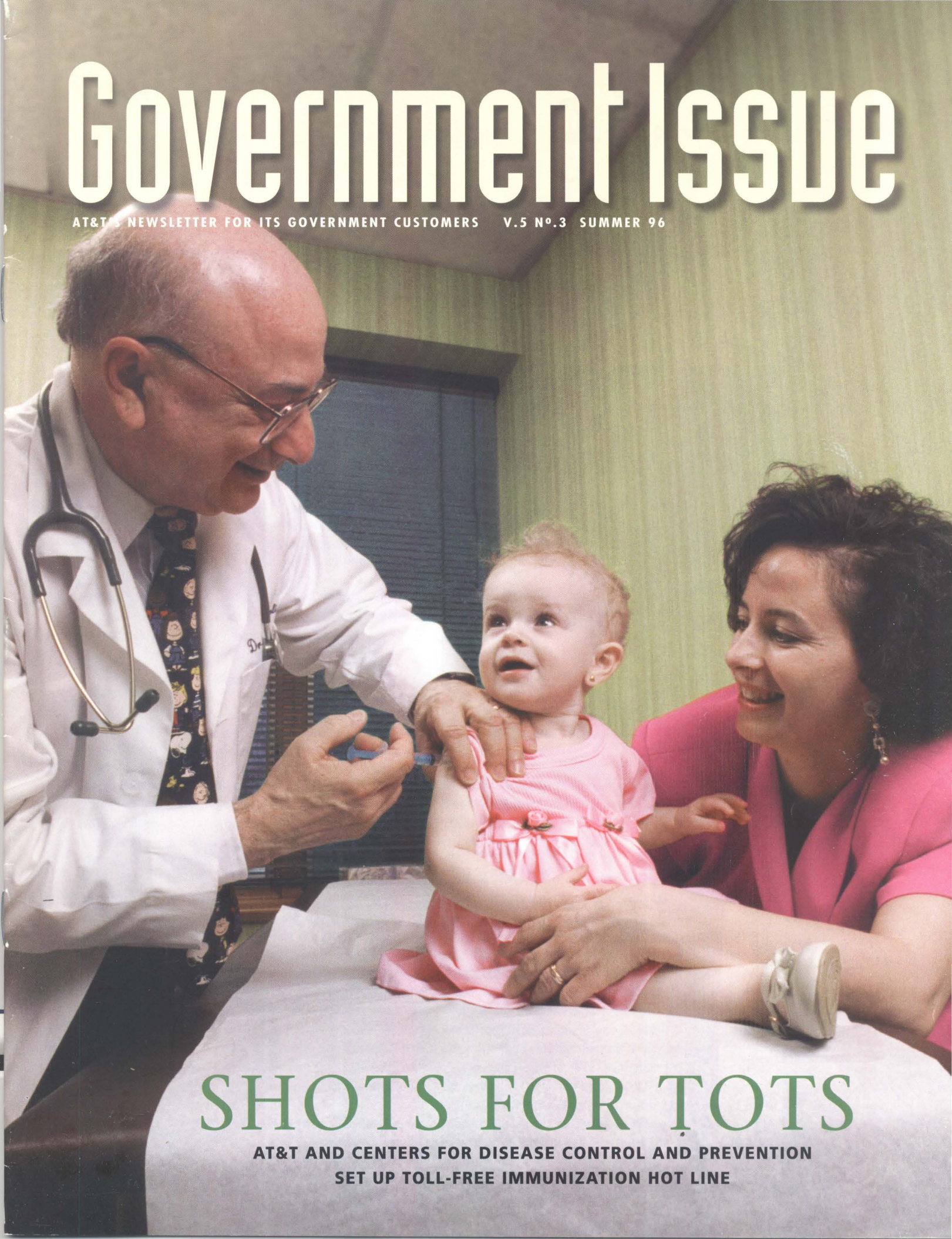
Government Issue

AT&T'S NEWSLETTER FOR ITS GOVERNMENT CUSTOMERS V.5 NO.3 SUMMER 96



SHOTS FOR TOTS

AT&T AND CENTERS FOR DISEASE CONTROL AND PREVENTION SET UP TOLL-FREE IMMUNIZATION HOT LINE

inside

SUMMER 1996

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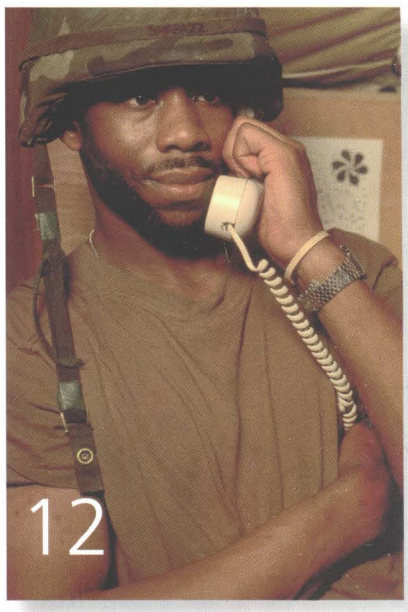

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COVER PHOTO
RICHARD FRASIER

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Shalom

USO-Israel, AT&T celebrate center reopening

"Shalom." IT WAS THE WORD OF THE EVENING: THE Hebrew greeting that not only says hello or goodbye, but includes a rich context of peace, harmony, security, health and long life.

It was the perfect description of the role of the United Services Organization (USO) in Haifa, Israel, which held its dedication ceremony March 12 after a $90,000 renovation sponsored by AT&T. And it was an apt expression of the warmth, hospitality and caring shared by those involved in the USO's reconstruction—from USO-Israel Director Gilla Gerzon to the contractors who just put the finishing touches on the sparkling blue and gray interior.

The renovation expanded USO-Israel's long-outgrown cramped quarters and added a snack bar, gift shop, library, television lounge, sitting room and office space. And a new AT&T telephone room containing private booths and eight USA Direct® lines makes it easier for visiting servicemen and women to contact their loved ones back home.

Special Place

Established in 1941 to provide on-leave recreation to U.S. forces during World War II, the USO is a nonprofit organization dedicated to the welfare of American military personnel and their families. The organization operates 160 centers with more than 20,000 volunteers around the world. USO-Israel has been active for more than 17 years. It serves more than 50,000 sailors and Marines during an average year as ships of the U.S. Navy's 6th Fleet visit Haifa. Gerzon and a dedicated staff of volunteers offer a warm welcome and a home away from home with entertainment and refreshments in a relaxing atmosphere for the troops' days on shore.

AT&T adds its own welcoming touches to support USO-Israel, regularly sponsoring parties at USO's Haifa center and sending Nili Vilinsky, military team representative, aboard incoming ships with cellular phones for sailors to use. While the ships are in port, Vilinsky and Vera Broder Koshet, consumer marketing manager, regularly visit the USO center to coordinate events and make certain all AT&T-supplied phones are working.

Speakers at the dedication ceremony praised the Haifa USO staff and volunteers. "You are laborers in the vineyard of God," said Capt. Mark Milliken, commanding officer of the *USS LaSalle*. "You have always shown great care for us. There's not a sailor in the 6th Fleet who does not hold a special place in his heart for Haifa."

SIVAN FARAG

Opening ceremony of the new USO offices in Haifa, Israel. From left: Capt. R. E. Rector, Chaplain, 6th Fleet; Robert Hafele, Director, AT&T Israel; and Abraham Mitzna, Mayor of Haifa.

United Forces

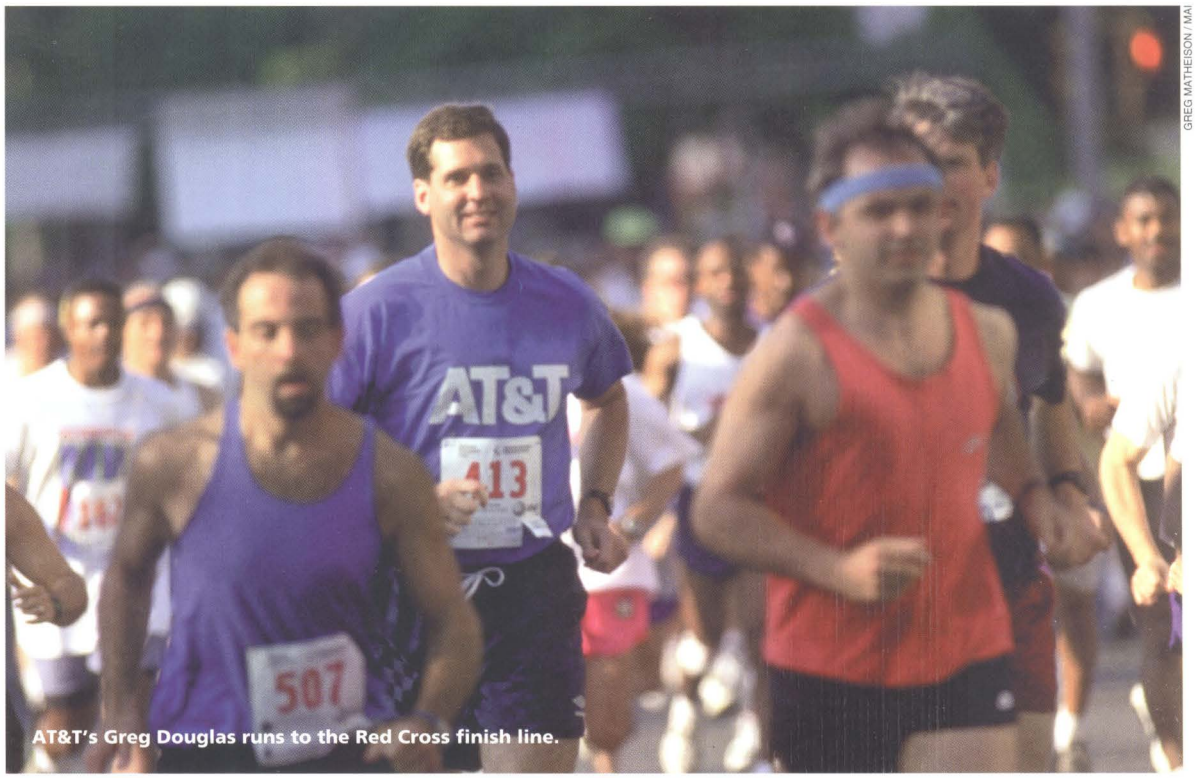
Chapman Cox, president of USO World, called the Haifa center "one of the best USOs in the world. We are grateful for what AT&T has done through sponsorship of USO programs around the globe," he added, "but especially here."

Robert Lane Hafele, director of AT&T Mediterranean, called the new center "a visual example of what a corporation can do for our servicemen and women around the world. AT&T has a long history of supporting USO, and we hope that will continue," he said.

Two 6th Fleet chaplains, a rabbi and a Christian minister, dedicated the center by affixing a mezuzah to the door. A local choir sang Hebrew and American songs—from "Shalom Aleichem" to "Swing Low, Sweet Chariot"—as the capacity crowd celebrated into the night. **—Joyce Deaton**

AT&T Runs to the Rescue

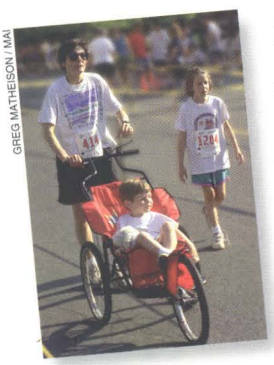
10K race sets record for Red Cross chapter



GREG MATHEISON / MAI

AT&T's Greg Douglas runs to the Red Cross finish line.

MORE THAN 1,200 PEOPLE BRAVED RECORD HEAT AND humidity on May 19 to support the American Red Cross in a 10K run, walk and wheelchair race, in Arlington, Va. The 13th annual "Run to the Rescue" generated record proceeds for the American Red Cross.



GREG MATHEISON / MAI

"This was our most successful year ever," said Mary Lee Cubbison, executive director of the Arlington Red Cross Chapter. "Thanks to generous sponsors like AT&T, proceeds from the race increased 64 percent over last year."

AT&T Government Markets co-sponsored the Crystal City race that raised $23,000 for disaster relief efforts at the Red Cross. "We sponsored this event to support the communities where our customers and employees live and work," said AT&T's John Doherty, vice president, FTS2000 and Civilian Markets.

Personal involvement is a major component of the company's commitment to community service. AT&T employees helped plan and promote the 10K competition, ran the race and volunteered time at the Sunday-morning event.

As contributions from traditional sources diminish, the Red Cross is aggressively pursuing more opportunities like this one. "Corporate sponsorships are more important than ever," said Cubbison. "And a name like AT&T lends credibility to an event that helps us attract other sponsors."

"My family and I had a great time," said Doherty, who ran the course. "The Red Cross is a powerful name that means a lot to the public—people care about the organization and endured record heat to prove it." **—Leslie Barley**

No-Quarters Calling From Quarters

AT&T assists in lifestyle improvements for military personnel

FOR ENLISTED MEN AND WOMEN IN AMERICA'S SEA services, sacrifice is a way of life. Imagine: You're a young person away from home for the first time. You return to your quarters after a three-month tour at sea, eager to check in with your family after your mother's recent heart surgery. To do so, you'll have to scrounge for quarters, then wait outside in a long line for your chance at a pay phone.

Soon, however, all that will change, thanks to a recent agreement between AT&T and the Navy Exchange Service Command (NEXCOM). AT&T will provide personal telecommunications services for Navy, Marine Corps and Coast Guard personnel around the globe. Imagine instead: On a recent stopover in a distant port, you've called your voice mail and received a message from your brother: "Just wanted to let you know Mom's doing fine. Call us when you get back on base." Now you return to your quarters, pick up your phone, dial the family's number and talk in the privacy of your own room.

HAROLD GERWIEN / MAI

Navy personnel now find it easier to keep in touch with home, thanks to NEXCOM's Personal Telecommunications Program, which includes in-room service in bachelor quarters.

In-room service in bachelor quarters (BQ) and hotel-like lodges is only part of the 10-year NEXCOM program, which also includes long-distance service at rates guaranteed to be competitive with those in the local community, long-distance phone centers, military calling cards, over-the-counter and vended debit calling card services, public pay phones, dedicated USA Direct® telephones at overseas bases and pay phones in confinement facilities. A special discount calling plan, called Military Connect 'N Save℠, offers a flat rate of 15 cents per minute for direct-dialed long-distance calls made anytime, anywhere in the United States. And throughout 1996, military personnel who enroll in Connect 'N Save are eligible to receive a free month of domestic long-distance calling worth up to $100.

Initial BQ installations at more than 100 locations worldwide will include a DEFINITY® PBX and Intuity™ voice messaging system, copper and fiber-optic cable and transmission equipment. Wireless and on-line services may be offered later.

"We were really hoping to establish a partnership with a telecommunications service provider to continue to offer the best services for our marketplace over the next 10 years as the telecommunications industry changes," said Mary Hov, director of the NEXCOM Personal Telecommunications Program. "We feel the proposal from AT&T has given us the opportunity to establish just such a partnership."

The program is part of the Navy Quality of Life Office's mission to make residential facilities more convenient and homelike, moving away from barracks environments to dormitories and a wider range of amenities on base. To aid in this effort, the AT&T partnership will generate commissions NEXCOM can use to build or upgrade day care centers, libraries, fitness centers and other facilities to enhance military residential life.

The first in-room service for bachelor quarters began in July at Navy bases in Chesapeake, Va., and Cutler, Me. Other BQ installations will continue through 1998.

"Meeting the requirements of NEXCOM's request for proposal demanded flexibility and energy from our AT&T team," said Dick Lombardi, president of AT&T Government Markets. "Within a short period of time, we figured out how to provide a wide range of services bundled together in one package—delivered globally. Hundreds of AT&T people in several of our business units worked in close cooperation to meet and exceed NEXCOM's requirements. This is just one more indication AT&T is truly committed to improving the personal life, as well as the professional life, of people in our military services." **—Joyce Deaton**

BY HOPE KATZ GIBBS

Shots for Tots

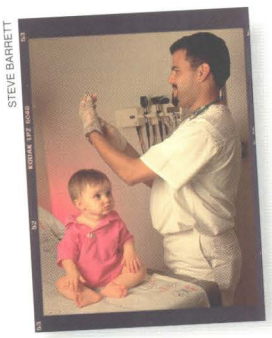
CDC's Immunization Hot Line keeps kids healthy

BABY ANNA WAS UNDRESSED, PLAYING WITH HER FINGERS, AND SMILING. SHE paid little attention to the long needle in the hand of Carlos Maldonado, a pediatric nurse in Alexandria, Va.

With the speed of a professional, Carlos distracted Anna and inserted the injection of diphtheria-tetanus-pertussis (DTP) into her thigh. Anna wailed. Her parents winced. But Carlos smiled. He knows the importance of immunization.

"It hurts going in, but if Anna and all other babies under two years didn't get this shot, the diseases it prevents could be life threatening," he said.

Such sage advice is supported by the Centers for Disease Control and Prevention (CDC), which set up an Immunization Hot Line using AT&T FTS2000 toll-free service. By dialing 1 800 232-2522, parents get information about where and when to get their children immunized. The hot line also provides answers to commonly asked questions including: "Why is immunization important?" and "What happens if children don't receive the suggested shots?"



STEVE BARRETT

About 12,000 parents have called the hot line since 1994. Through this and the numerous other immunization-information programs set up by CDC, many parents have learned the importance of vaccinations. Currently, 75 percent of the nation's two-year-olds are up to date with the recommended series of vaccines.

Despite this success, CDC wants to do better.

"About 25 percent of toddlers, almost 1.4 million children, still lack one or more doses of their vaccines," said Kim Crumly, health communications specialist at CDC. "By the year 2000, CDC hopes at least 90 percent of all children under two will be properly immunized."

AT&T account representative Greg Faison helped set up the CDC Immunization Hot Line to make it easier for parents to get information.

"We installed a system where the network identifies a caller's area code, then automatically routes the caller to the state health department where he or she lives," Faison said.

Dr. Enrico Davoli, a pediatrician in Virginia, supports the efforts of CDC.

"The Immunization Hot Line is an excellent way to ensure information gets out early to parents," Dr. Davoli said. "Prenatal care is a must. Every expectant mom, or a woman who plans to get pregnant, can never start too early taking care of her child."

For more information about the CDC Immunization Hot Line, contact Faison at 202 776-6374. ■

STEVE BARRETT

WHAT YOU NEED TO KNOW ABOUT CHILDHOOD SHOTS

The following information is provided, in part, on the CDC Hot Line. Additional information comes from recommendations by the Advisory Committee on Immunization Practices, American Academy of Pediatrics, and the American Academy of Family Practitioners.

Vaccinations are needed by age two and should be given in five visits to a doctor or clinic.

Diphtheria/Tetanus/Pertussis (DTP) — Four vaccinations given at 2 months, 4 months, 6 months and 12 months. A fifth dose should be given when children start school, at 4-6 years.

Polio — Three vaccinations given at 2 months, 4 months, and 6 months. A fourth dose should be given when children start school, at 4-6 years.

Measles/Mumps/Rubella (MMR) — One vaccination given at 1 year, and again when children start school, or when child is 11-12 years old.

Haemophilus Influenzae, Type B (Hib) — Three or four vaccinations given at 2 months, 4 months, 6 months and 12 months.

Hepatitis B (HB) — Three vaccinations. HB-1 should be given at birth, HB-2 at 2-4 months, and HB-3 at 6-18 months.

Varicella (chicken pox) — One vaccination given at 1 year old.

Virtual Classroom

Students are winners in AT&T partnership with Anne Arundel County public schools

ANNE ARUNDEL COUNTY (MD) PUBLIC SCHOOLS, IN PARTNERSHIP WITH AT&T and other businesses, recently won a Maryland Department of Education Goals 2000 grant. The real winners, however, are the 3,033 boys and girls at four of the county's elementary and middle schools.

Funds from the grant will be used in a pilot program that employs innovative educational technologies to foster a safe learning environment for at-risk students in technologically disadvantaged schools.

The local school improvement effort is part of Maryland's Schools for Success Program. The program is funded by the Goals 2000, Educate America Act, which encourages states to develop comprehensive school reform programs. This school year, desktop videoconferencing, multimedia work stations, distance learning and other social interaction software technologies will support personal growth and learning for prekindergarten through eighth-grade students.

The Anne Arundel County pilot schools are Millersville and Jessup elementary schools and Old Mill Middle South and MacArthur middle schools. The number of disadvantaged youth participating in various government-funded programs at these schools ranges from 6 to 32 percent.

"AT&T's partnership with Anne Arundel County public schools is a shining example of how businesses can help schools achieve success for all students," said Dr. Nancy Grasmick, Maryland state superintendent of schools. "This partnership represents a fresh approach to using technology to help children learn social interaction skills, while conveying the message the community values them and their school success. I expect this creative partnership to become a model of how strong business partnerships can become essential elements in school improvement efforts."

Dick Lombardi, president of AT&T Government Markets, added, "This partnership reflects AT&T's long-standing commitment to education as one of our most important corporate values, while reinforcing our ties to the local community."

The Anne Arundel County public school system is the 47th largest school district in the country, with 72,500 students, 4,000 teachers and 113 schools. The four pilot schools currently average just one computer per 40 students. This ratio will significantly improve as a result of the pilot program.

Reading, writing and arithmetic are as important as ever, and the partnership provides the latest educational technologies for enhancing student learning skills. Using a combination of multimedia work stations, Intel ProShare™ software and Dynatech Integrated Systems software, students will receive high-quality distance learning instruction. They will access information on the Internet, using the AT&T Learning Network offering. The program helps students in the pilot schools improve their problem-solving and conflict-resolution skills. In addition, desktop videoconferencing sessions will allow students to engage in real-time interaction with a selected group of mentors, comprised of upper-level students, guidance counselors and Anne Arundel County Police personnel.

JOHN WHITMAN

MARVIN JONES

ABOVE: Millersville Elementary School fourth graders Martez Leverett, Chris Jarmer, Jared Bardell and Amy Tiderman (l-r) use a new multimedia work station as AT&T's Michael Ratrie and teacher Sally Regnier observe.

LEFT: At the AT&T Technology Center in Washington, AT&T's Dick Lebert, Superintendent Dr. Nancy Grasmick, and other Maryland officials enjoy the videoconference.

Participants in this unique partnership, along with state and federal officials, recently took part in an Education Day Symposium at AT&T's Technology Center in Washington. Guests at the Technology Center and students and teachers at Millersville elementary school were linked in a "Virtual Classroom" by desktop videoconferencing. During the videoconference, students conversed with Dr. Grasmick and others at the Technology Center. Chris Jarmer, a fourth grader at Millersville, summed up how students were impressed by their interactive videoconferencing system when he said, "I've never seen anything like this—not even at Best Buy!" [a discount electronics store]

For more information about this partnership, call AT&T's Dick Lebert, national account manager, Department of Education, at 202 776-6316. **—Ken Gadd**

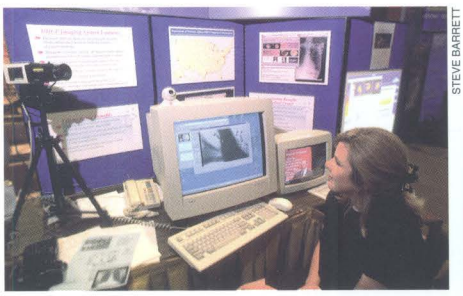
Bringing Health Care to People

Congress gets a look at telemedicine

WITH THE RIGHT TECHNOLOGY, A DOCTOR can make a "house call" anywhere in the world without leaving the office. He or she can monitor the pacemaker of a patient in a remote clinic in the Far West, review an X-ray of a shipboard sailor in the Atlantic Ocean, and consult face-to-face with a colleague on a military base in Europe—all in a day's work and at a fraction of the cost of transporting either patients or doctors across the miles.

The prospect of using telecommunications to dramatically and cost-effectively improve access to health care has caught the attention of Congress, which recently initiated a series of discussions to help members of the House and Senate and their staffs better understand emerging healthcare technologies.

Called "Telemedicine: Bringing Health Care to People," these discussions began in June with a day-long exhibition of technology-based solutions, sponsored by the Congressional Ad Hoc Steering Commitee on Telemedicine and Health Care Informatics. Sen. Kent Conrad (D-ND), who hosted the event, said "Telemedicine represents one of the best hopes we have for improving medical care in heavily rural sections of the nation suffering from a shortage of physicians and specialized health care services."



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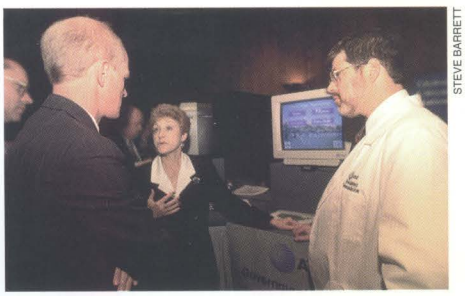

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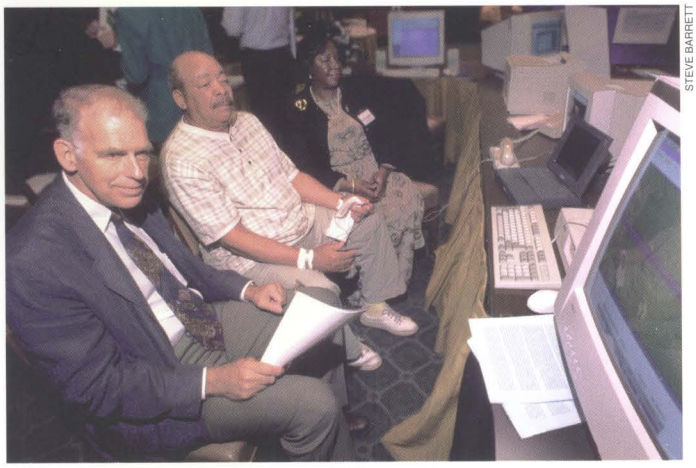
The day featured demonstrations by the National Library of Medicine, the Department of Defense, the Department of Veterans Affairs (VA) and AT&T Health Information Systems.

AT&T provided communications over the FTS2000 network and the company's worldwide intelligent network. "We were delighted to show Congressional members and staffers how telemedicine can improve healthcare to patients in rural or remote areas, how it can enhance physicians' training, and how it can do all this economically and efficiently," said AT&T's Carla Colvin, account executive, Government Markets.



STEVE BARRETT

Many of the demonstrations focused on how telecommunications can make it easier to provide care to sites like ambulatory settings, nursing homes, and small clinics in outlying areas. In addition:

- The VA demonstrated its Satellite Television Distance Learning, which delivers information, training and continuing education to health care staff in remote locations.
- The VA also presented its Remote Telepathology Consultation and Imaging System, which uses robotics to give pathologists remote control of microscopes located hundreds of miles away.
- The Department of Defense exhibited live videoteleconferencing links between Capitol Hill and a variety of global locations, including Bosnia, Antarctica and a U.S. Navy ship. DoD also showed helmet-mounted video technology that enables better medical evaluation of battlefield injuries.
- AT&T demonstrated the GlobalMed™ Lifecare Station, which gives individuals online computer access to emergency, security and other services. The Lifecare Station also features a voice-activated control option for backup in emergencies.

David Nickelson, congressional fellow for Sen. Conrad, said the partnership between AT&T and the federal government is the type of collaboration necessary to realize the full potential of bringing better health care to the citizen. "We wanted the opportunity to show the House and Senate who the real players are," he said.

ABOVE: **Retired veteran McNeal McLendon (center) demonstrates VA's Cardiac Pacemaker Surveillance service. While the pacemaker is monitored on line, VA's Ross Fletcher, chief of Cardiology and Kay Craddock, RDMS, medicine ADP coordinator, analyze the results via computer.**

FAR LEFT: **Dana Bostic, from Sen. Larry Craig's (R-ID) office, participates in a mock consultation.**

LEFT: **AT&T'S Joanna Broder demonstrates the GlobalMed Lifecare Station.**

For more information about telemedicine applications, contact your AT&T account representative. **—Jim Jenkins**

USS Nimitz arrives in port.

OPPOSITE: At the homecoming of the *USS Nimitz*, AT&T's Andrew Adamson and Rosann Benedict present a commemorative plaque to Capt. A. G. Harms, recognizing his forward-looking use of technology for the *Nimitz* CARELINE.

STAYING IN TOUCH FROM THE

HIGH SEAS

By Jackie Wides ⚓ *Photos by Fred Smith Associates*

ON A RAINY MORNING IN MAY, THE *USS NIMITZ* CAME OVER the horizon to its home port in Bremerton, Wash., as thousands of family members welcomed back sailors and Marines from a successful six-month deployment.

While the families hadn't seen crew members since the previous November, they had heard plenty about the nuclear-powered supercarrier's mission and activities, thanks to a forward-thinking captain and a first-of-its-kind communications system called the *Nimitz* CARELINE.

The CARELINE is a menu-driven, interactive voice response system using AT&T FTS2000 InfoWorx® service. It augments the ship's existing stateside ombudsman program—which provides assistance to crew members' families—by allowing the captain to provide frequent, timely messages about the ship's schedule and activities.

Relatives and friends of the *Nimitz*'s 6,000 crew members can call an AT&T 800 number and hear announcements about the ship, a message from the captain, or the schedule of family support groups in Washington state. Callers can also leave a message for an ombudsman or speak to one personally.

Capt. Alfred G. Harms, Jr., who commands the *Nimitz*, initiated the CARELINE program. "One of the most important factors in easing the anxieties and frustrations of military service is to get the right information to your people in an efficient manner," he said. "The crew and their families want to know, What's happening? What's the ship doing? Where is the ship going? How will the ship's operating schedule be affected? Is the ship heading into a dangerous area? etc."

The ombudsman program was using a single answering machine that could handle only one incoming call at a time. Looking for better communications capabilities, Harms approached AT&T. "He came to us asking about using advanced technology to keep in better touch with families back home," said AT&T's Andrew Adamson, technical sales specialist.

Last fall, Adamson and AT&T Account Executive Rosann Benedict met with the captain to design the *Nimitz* CARELINE. Their solution did not require the Navy to purchase any new equipment, because with InfoWorx service, all the hardware resides within AT&T's network.

The CARELINE became operational when the *Nimitz* began its most recent deployment. It allows more than 300 callers to hear Capt. Harms' messages simultaneously.

Almost immediately, the CARELINE became popular among family members who followed the activities of the *Nimitz* to its scheduled assignment in the Persian Gulf. But the system really proved its worth when President Clinton diverted the ship to potentially dangerous waters in the China Sea as tensions heightened between Taiwan and China.

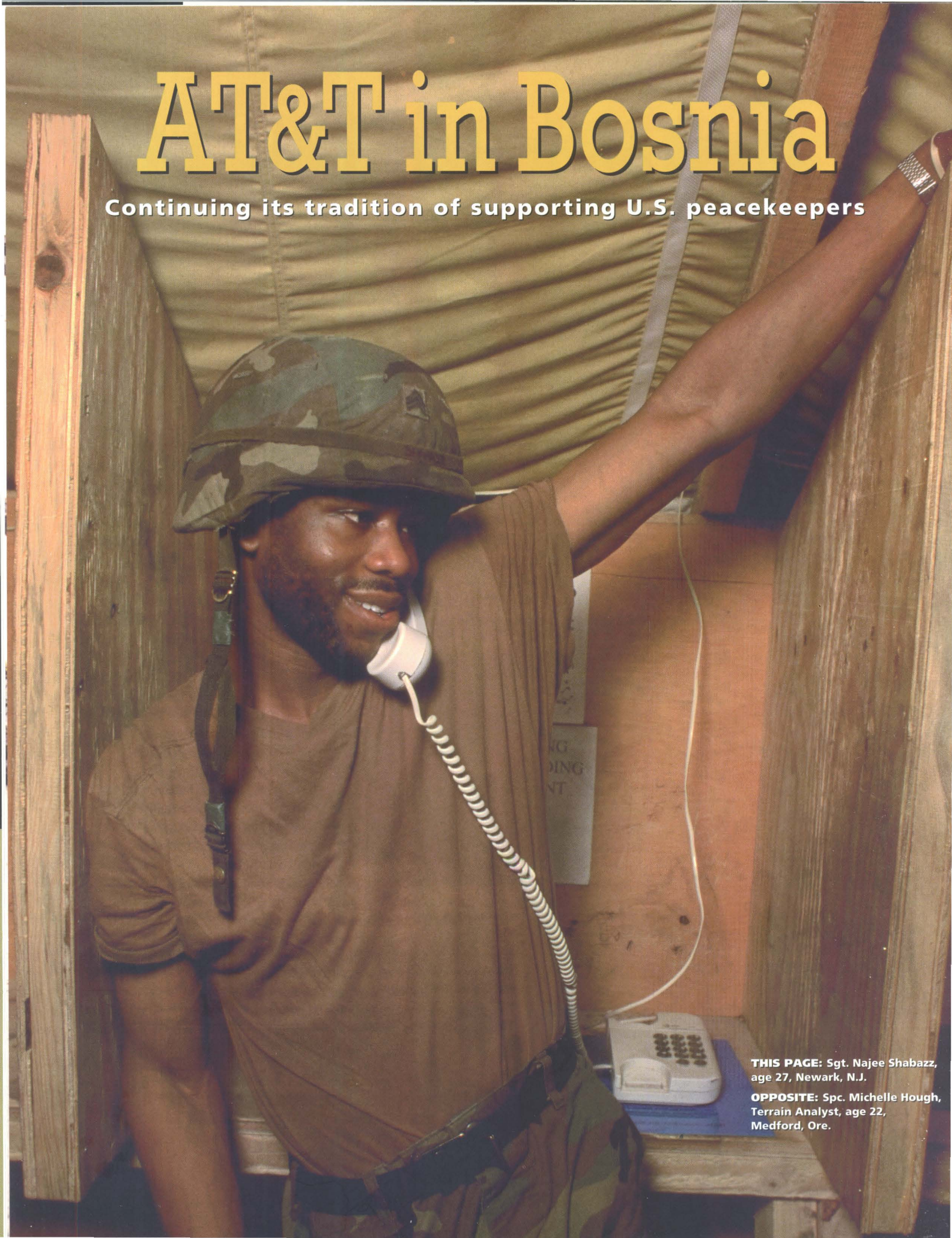
"The CARELINE provided additional information the families couldn't get from watching CNN," Adamson said. During the month of March alone, more than 13,300 callers heard up-to-date, reassuring messages from the captain about the ship's mission and activities. "We believe we have found a way to help the Navy bridge the inevitable gap between a ship and its extended family," he said.

Perhaps Capt. Harms said it best: "For the first time in more than 10 years of being in command of either a squadron or a ship, I truly feel I have real-time access to my families and can provide them with accurate information concerning the ship and their loved ones."

For more information about using AT&T's InfoWorx voice response service to stay in touch with your critical constituencies, contact your AT&T account representative. ■

AT&T in Bosnia

Continuing its tradition of supporting U.S. peacekeepers



THIS PAGE: Sgt. Najee Shabazz, age 27, Newark, N.J.

OPPOSITE: Spc. Michelle Hough, Terrain Analyst, age 22, Medford, Ore.

BY MICHAEL CALA

PHOTOGRAPHS BY STEVE BARRETT

LIKE A SEASONED COMBAT VETERAN, AT&T HAS A SOLID SERVICE record supporting U.S. global peacekeeping efforts. During the last three challenges to world peace—in Kuwait, Haiti and now in Bosnia—AT&T has helped keep troop morale high by routinely offering free or discounted communications services to our fighting men and women.

During *Operation Desert Storm*, for example, 15 AT&T calling centers in Saudi Arabia and Kuwait served 68,000 soldiers and civilians stationed there. In Haiti, during *Operation Uphold Democracy*, two primary calling centers supported the efforts of more than 12,000 troops to stay in touch with loved ones back home. And, for the past year, AT&T has closely supported *Operation Joint Endeavor*, the American and North Atlantic Treaty Organization (NATO) troop efforts in Bosnia-Herzegovina.

Holiday Messages

Soldiers deployed to a war zone know danger lies everywhere. Losing contact with loved ones only adds loneliness to the peril—something potentially devastating to troop morale. AT&T, with technical and professional staff in more than 200 countries worldwide, understands the isolation of the uprooted American.

The AT&T effort in Bosnia began during Christmas 1995, when the first calling facility opened just a week before the holiday. The first crew working on the project included technicians Bob White, Ken Crouse and Bob Webb, all of whom spent the entire holiday season in the war zone. This undertaking represented extensive internal planning as well as close collaboration among the Army and Air Force Exchange Service (AAFES), the Veterans of Foreign Wars (VFW), and AT&T.

With the centers up and running, AT&T issued free calling cards to the troops, permitting them to speak at no charge for up to nine minutes to the United States and for five minutes to Germany or Italy. AT&T also offered free ship-to-shore calls to troops between Christmas and New Year's Day, and announced special discounts of up to 40 percent on calls placed with the AT&T Military Saver Plus™ or AT&T Global Prepaid Card™ for calls from Bosnia, Croatia and Hungary. AT&T Global Prepaid Cards™ are available in $20, $40, and $60 denominations through AAFES facilities. Troops can also use AT&T calling cards or Universal cards or place collect calls at any time.

Loved It

"Troops lined up as soon as the calling centers opened. It was heartwarming to know these efforts were so well received," said Estelle Chen of AT&T Government Markets.

In addition to opening more calling centers in Tuzla, as well as increasing the number of outgoing lines to reduce waiting times, AT&T also set up calling facilities in neighboring Hungary and Croatia.

According to Chen, nearly all U.S. soldiers now stationed in Bosnia and surrounding areas have access to more than 600 digital phone lines in 22 calling centers located strategically throughout the region. The calling centers are so popular, she noted, that the lines are constantly in use. This could be very frustrating if high call volumes were not anticipated. That's where experience makes the difference.

"We knew from our work in Haiti, and from the Gulf War installations, we had to install sufficient outgoing lines to keep troop waiting times to an absolute minimum," Chen said. "Communicating should be easy—not a chore."

In March of this year, first lady Hillary Rodham Clinton and daughter Chelsea visited our forces in Bosnia

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A Most Magnificent Spanish Night

AT&T receives awards for the arts

CARMEN DE VICENTE IS THE LADY IN RED WHO enthralled the audience with world-class castanet playing. As the featured artist at an AT&T "Spanish Nights" concert, de Vicente mesmerized 300 guests with her beauty and mastery of this 1,000-year-old percussion instrument.

Presented by the Smithsonian Institution and Centro Español of Washington, the performance paid tribute to the music of the great Spanish masters. AT&T sponsored the May recital at the Hirshhorn Museum and Sculpture Garden to commemorate Spain's National Labor Day and recognize San José Obrero, patron saint of workers.

STEVE BARRETT

Carmen de Vicente

One of only four master castanet players in the world, de Vicente has performed throughout Spain and recently made her debut in the United States. "Performing here is very important to me," said de Vicente. "And AT&T is the first American company to ever sponsor me in a recital."

AT&T has a long-standing partnership with Washington's Spanish community and provides communication services and products to the Embassy of Spain. "Our sponsorship of this performance provided a unique opportunity to thank these customers and enjoy a social evening with the leadership of the Spanish community," said Keith Springen, vice president, AT&T Government Communications International (GCI).

Centro Español honored AT&T GCI with two awards acknowledging the company's support of the Spanish arts. "AT&T's sponsorship made it possible to celebrate this event with the beautiful music of our native country," said Ascención Molina, president of Centro Español, a nonprofit, nonpolitical organization representing 8,000 Spaniards in the Washington area.

"This is a wonderful evening to celebrate Spanishness," added Miguel Bretos, the counselor for Latino Affairs at the Smithsonian who hosted the recital. The program featured masterpiece selections from nine composers including Soler, Albéniz, Malat, Turina and de Falla. de Vicente was accompanied by Joseph Holt on piano and William Feasley on guitar—both world-renowned musicians who also played several solos. But the crowd was simply spellbound when all three performers played together. Holt and de Vicente, in particular, displayed a riveting synergy that is a testament to their success on recent tours together.

By program's end, countless ovations and an encore of "Granada" brought the house down. "As artists, our only way of saying thanks is to play again," said Holt.

"Corporate sponsorships give performers the opportunity to do and share what we love most—performing for wonderful audiences like this," added Feasley. **—Leslie Barley**